

PRESENTING SPONSOR

\$2,000



Benefits Detail

The Presenting Sponsor will be named as part of the event title. (Creepside Festival presented by...)

Advertising

WEBSITE - Logo placement on official Gahanna Parks & Recreation event web page with a link to your organization's website

PRESS RELEASES - Sponsor mention in at least 2 press releases

EMAIL & SOCIAL MEDIA – be included in promos leading up to event dates on Facebook (over 2,300 likes) and e-mails blasts with a logo and link to your website (over 4,000 subscribers)

Printed Materials (Logo)

POSTER AND POST CARDS - Posters (200) and postcards (5,000) distributed to Gahanna businesses and surrounding communities with your logo

PROGRAM GUIDE - Recognition/Thank you in the Winter/Spring 2017 Program Guide (10,000 distributed)

On Site Recognition

MASTER OF CEREMONIES ANNOUNCEMENTS - Recognition from stage by the MC

BANNERS - Your logo at 5 event entrances;1 stage (banners provided by sponsor)

BOOTH SPACE / PRODUCT SALES Booth space is 20'x10' with tables and chairs provided

Additional Benefits

EXCLUSIVITY - Your organization will have exclusivity among competitors and the first right of refusal on main event sponsorship the following year.

PROMOTIONAL PRODUCT – Sponsor to provide promotional product distributed at event (quantity and item approved by the department.

Sponsorship Deadline for the Creepside Festival is September 22.

EVENT SPONSOR

\$1,000



Benefits Detail

Advertising

WEBSITE - Logo placement on official Gahanna Parks & Recreation event web page with a link to your organization's website

PRESS RELEASES - Sponsor mention in at least 2 press releases

Printed Materials (Name)

POSTER AND POST CARDS - Posters (200) and postcards (5,000) distributed to Gahanna businesses and surrounding communities

PROGRAM GUIDE - Recognition/Thank you in the Winter/Spring 2017 Program Guide (10,000 distributed)

On Site Recognition

BANNERS - Your logo at 5 event entrances;1stage (banners provided by sponsor)

BOOTH SPACE / PRODUCT SALES Booth space is 20'x10' with tables and chairs provided

MASTER OF CEREMONIES ANNOUNCEMENTS - Recognition from stage by the MC

SUPPORTING SPONSOR

\$500

Benefits Detail

Advertising

WEBSITE - Logo placement on official Gahanna Parks & Recreation event web page with a link to your organization's website

PRESS RELEASES - Sponsor mention in at least 2 press releases

Printed Materials (Name)

POSTER - Posters (200) distributed to Gahanna businesses and surrounding communities with your logo

PROGRAM GUIDE - Recognition/Thank you in the Winter/Spring 2017 Program Guide (10,000 distributed)

On Site Recognition

BANNERS - Your NAME at 5 event entrances;1stage (banners provided by sponsor)

BOOTH SPACE / PRODUCT SALES Booth space is 20'x10' with tables and chairs provided

The mission of Gahanna Department of Parks & Recreation is to conserve the natural environment through parks and open space as well as provide balanced, sustainable and accessible recreation opportunities and facilities.

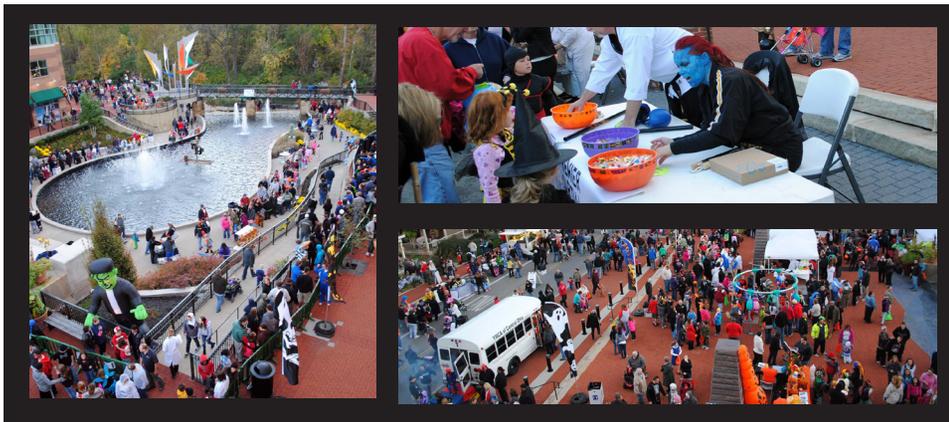
Gahanna Parks & Recreation would like to offer you the opportunity to promote your organization to the community, as well as show your support of local Gahanna public events, youth and adult recreation, children's programs and activities.

A community's quality of life plays a critical role in attracting and retaining corporations, industries and a knowledge-based work force. Quality of life is instrumental in a young professional's or family's decision to move to a residential area. Often, a parks and recreation department is perceived as simply providing programs and facilities for residents; but a successful department can also be the deciding factor in attracting and retaining businesses and the jobs they bring to the community.

Building and maintaining our parks system provides Gahanna with many economical opportunities including enhanced real estate values, tourism and job opportunities; all which lead to resources returning to the community. Visitors and residents will find value in Gahanna, not only in the quality of life aspects, but in the investment and business opportunities that will grow with this development.

Bottom line:

Parks and recreation are a good financial investment for Gahanna.



CREEPSIDE FESTIVAL

Sponsorship Opportunities



For more information call
Gahanna Parks & Recreation
at 614.342.4250.

