

SPONSORSHIP OPPORTUNITIES



OUR COMMUNITY 2024 ENGAGEMENT

of Summer Camp Attendees

1547 in 2023

1570 in 2024



Community Events attended
by over 25,000
38,000
visitors to our pools



Memberships

198 golf club members

500 senior center members

Social Media Impact

3,789,802 impressions

56,077 followers

18,545 shares





PARTNER WITH US

The mission of the Gahanna Parks & Recreation Department is to enhance the well-being of all residents by providing exceptional parks, trails, and recreational opportunities that promote health, exploration, and lifelong learning within the community. Thank you for your interest in supporting that mission. Your contributions directly benefit the people who live, work and play in Gahanna.

In 2024, community events serviced over 25,000 attendees, 38,000 pool visitors, over 500 senior center members, over 28,000 rounds of golf, 16,000 camp visits among other recreational programs, and thousands of park and trail visitors.

The Parks & Recreation Department depends on valued partners and sponsors to deliver outstanding programs and events for the Gahanna community. The growing participation in these offerings is a direct result of the expertise and dedication of our talented staff, as well as the steadfast support of our partners and sponsors. Your investment in Gahanna Parks & Recreation plays a vital role in enriching our community, and we sincerely appreciate your consideration.

STEPHANIA FERRELL

Director

Department of Parks & Recreation

SPONSORSHIP

DETAILS

Website	Name/logo mention on the website
Social Media Mention	Social media tag/ logo placement on social media graphics
Print (Signs/Banners, flyers)	Name/ logo mention on print materials such as flyers, signs, banners
E-mail Newsletter	Name/logo mention in one E-mail Newsletter
Video Mention	Name/logo mention in promotional video
Vendor Table	One reserved vendor table with prime location
Parking	Parking passes for two
Explore Guide	Name/logo mention in the Explore Guide

TIER 1 EVENTS:

EVENTS WITH 500 ATTENDEES OR LESS

Visibility grows with your investment—higher sponsorship levels mean greater exposure for your brand and event presence!



GOLF PROGRAMS

The Gahanna Municipal Golf Course offers an enjoyable experience for all ages and outdoor enthusiasts. Throughout the year, a variety of programs engage both community members and visitors. Signature events, such as the award-winning Sips and Tips for ladies, Love Birdies Night Out, and the Greenskeeper Revenge weekend, are made possible through sponsor support. Sponsors of golf course programs receive the following benefits for each of the listed programs:

	COMMUNITY \$250	SUPPORTING \$500	EVENT \$1,000	PREMIER \$1,500
WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)			✓	✓
E-MAIL NEWSLETTER				✓

Over
28,000+ rounds of golf | **198** members



EGGS-HILIRATING EGG HUNT

Everyone loves an egg-hunt! This annual spring tradition attracts an average of 500 + attendees and offers food trucks, games, and even more fun activities!

	COMMUNITY \$250	SUPPORTING \$500	EVENT \$1,000	PREMIER \$2,500
WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)			✓	✓
E-MAIL NEWSLETTER				✓
VENDOR TABLE				✓





SUMMER CAMP PROGRAMS

Summer Day Camps provide an experience where campers can connect with nature, learn problem-solving skills, build independence, stay active, and have fun! Sponsors support the program in a variety of ways, from supporting enrichment programming and special activities, to providing camp shirts to over 400 campers.

COMMUNITY	SUPPORTING	EVENT	PREMIER
\$250	\$500	\$1,000	\$2,500
WEBSITE	✓	✓	✓
SOCIAL MEDIA MENTION	✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)		✓	✓
E-MAIL NEWSLETTER			✓
VIDEO MENTION			✓

1570 campers in 2024





SWIM TEAMS & AQUATIC EVENTS

Aquatic partnerships provide fun and engaging pool events & programs to the Gahanna community all summer! From the Seahorses Swim Team to Family Fun Nights and Dive-In Movies, the aquatics programs reach thousands of community members during the summer months.

SWIM TEAM			AQUATIC EVENTS		
COMMUNITY	SUPPORTING	TEAM	COMMUNITY	SUPPORTING	EVENT
\$100	\$250	\$500	\$500	\$1,000	\$2,000
PRINT (SIGNS, BANNER, T-SHIRT)	✓	✓	✓	✓	✓
WEBSITE		✓	✓	✓	✓
E-MAIL NEWSLETTER		✓		✓	✓
SOCIAL MEDIA MENTION			✓		✓
VENDOR TABLE		✓			✓

38,000
visitors to the community pools

2270 members
in 2024



MUDDY MILER

The Muddy Miler is an adventure run through parts of Big Walnut Creek offering the entire family obstacles, mud, and more! Your brand will be front and center for all of the excitement. This run through Big Walnut Creek features obstacles, mud, and more, plus food trucks and beverages from a local brewing company. Don't miss the chance to get your brand in front of an engaged audience.

	COMMUNITY \$500	SUPPORTING \$1,000	PREMIUM \$1,500	PREMIER \$2,500
WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA MENTION	✓	✓	✓	✓
PRINT (SIGNS/BANNERS, FLYERS)	✓	✓	✓	✓
E-MAIL NEWSLETTER		✓	✓	✓
VIDEO MENTION			✓	✓
VENDOR TABLE				✓

450 in attendance

500+ onsite (participants and spectators)



CINEMA UNDER THE STARS

This event offers a fun-filled outdoor movie night for the whole family! The evening kicks off with themed activities and concludes with a movie on the big screen under the stars. With 150-200 attendees per evening, it's a great way to engage families.

	COMMUNITY \$250	SUPPORTING \$500	EVENT \$1,000	PREMIER \$2,500
WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓
PRINT (SIGNS/BANNERS, FLYERS)			✓	✓
E-MAIL NEWSLETTER				✓
VIDEO MENTION				✓
VENDOR TABLE				✓

Total 420 over three evenings



TIER 2 EVENTS:

EVENTS WITH UP TO 1,000 ATTENDEES

Visibility grows with your investment—higher sponsorship levels mean greater exposure for your brand and event presence!



TOUCH-A-TRUCK

Touch-A-Truck is a family-friendly interactive experience that allows children to learn about the vehicles that help keep the community running. This offers a fun and educational experience that fosters curiosity and appreciation for essential services in the community.

	COMMUNITY \$500	SUPPORTING \$1,000	EVENT \$1,500	PREMIER \$2,500
WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)	✓	✓	✓	✓
EMAIL NEWSLETTER			✓	✓
VIDEO MENTION				✓
VENDOR TABLE				✓



1,200 in
attendance





GREAT GAHANNA GOBLIN FEST

The Great Gahanna Goblin Fest is fun for all ages! Enjoy Halloween and fall activities, including a trick-or-treat trail, light shows, a pumpkin patch, food vendors, live entertainment, and lots of fun surprises. This event presents an opportunity for you to engage directly with thousands of residents and visitors.

	COMMUNITY \$500	SUPPORTING \$1,000	EVENT \$2,000	PREMIUM \$3,500	PREMIER \$5000
WEBSITE	✓	✓	✓	✓	✓
VENDOR TABLE*	✓	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)	✓	✓	✓	✓	✓
E-MAIL NEWSLETTER		✓	✓	✓	✓
VIDEO MENTION				✓	

*Table placement and brand visibility is based on support level.
Tents, 8 foot table, and 2 chairs are available upon request prior to the event.
All sponsors must provide candy/treats at their tables (1,200 pieces)

4,000 in attendance



TIER 3 EVENTS:

EVENTS WITH UP TO 1,500 ATTENDEES

Visibility grows with your investment—higher sponsorship levels mean greater exposure for your brand and event presence!



CREEKSIDE LIVE

A community favorite, Creekside Live the outdoor summer concert series that offers free, live music for the community. With an average attendance of 1,000-2,000 per concert, this event brings together adults and families for an evening of great music, connection, and relaxation in the heart of Gahanna.

	SUPPORTING \$500	COMMUNITY \$1,500	EVENT \$3,000	PREMIUM \$5,000	PREMIER/ PRESENTING \$7,500
WEBSITE	✓	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)			✓	✓	✓
E-MAIL NEWSLETTER				✓	✓
VIDEO					✓
VENDOR TABLE					✓



6,622 over six evenings



INDEPENDENCE DAY

Gahanna's Independence Day Celebration is one of the most anticipated city-wide events of the summer! This family-friendly event draws 7,000 + community members and includes food trucks, live music, and, of course, fireworks.

	SUPPORTING 1 \$500	SUPPORTING 2 \$1,000	COMMUNITY \$1,500	EVENT \$2,500	PREMIUM \$5,000	PREMIER/ PRESENTING \$10,000
WEBSITE	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA MENTION		✓	✓	✓	✓	✓
PRINT (SIGNS/ BANNERS, FLYERS)			✓	✓	✓	✓
E-MAIL NEWSLETTER				✓	✓	✓
VIDEO					✓	✓
VENDOR TABLE						✓
PARKING						✓

7,000 in attendance



SCHEDULE OF EVENTS

APRIL

SAT **12** EGGS-HILARATING EGG HUNT



JUNE



FRI **6** CREEKSIDE LIVE

FRI **20** CINEMA UNDER THE STARS

FRI **27** CREEKSIDE LIVE

JULY

THU **3** INDEPENDENCE DAY CELEBRATION

FRI **11** CREEKSIDE LIVE

FRI **18** CREEKSIDE LIVE





AUGUST

FRI
8 CREEKSIDE LIVE

FRI
15 CINEMA UNDER THE STARS

SUN
17 MUDDY MILER

FRI
22 CREEKSIDE LIVE

SEPTEMBER

SAT
20 TOUCH-A-TRUCK

OCTOBER

FRI
24 GREAT GAHANNA GOBLIN FEST



